

AI FOR LEADERS — THE ESSENTIALS



AI Governance
Using AI wisely

Course overview

Artificial Intelligence (AI) is transforming businesses and getting into tools we use every day, but too few leaders know what AI is and how to harness its power in their organisations.

The [AI for Leaders – the Essentials](#) online course, which can be completed in under four hours, equips leaders with the knowledge and skills they need to make practical decisions about using AI.

Whilst other AI for business courses are either expensive or too superficial to be useful, this affordable course gives busy leaders the information and tools you need. It covers the basics of what AI is and how it works. It also outlines key ethical considerations and guides leaders so they can start discussions on practical uses of AI in their organisation.

The course is designed for leaders from a variety of backgrounds, including business, government and non-profit organisations. No specialist or technical knowledge is required.

This course is essential for any leader looking to navigate the rapidly changing landscape of AI.

Time required

Complete the course at your own pace in less than 4 hours.

Contents

Through 11 bite-sized video modules, 7 quizzes and multiple opportunities to use real AI tools the course covers:

- What do we mean by AI and how is it being used?
- Exposing myths around AI
- Understanding what models and algorithms are
- Getting under the skin of the key statistical terms used in AI
- Exploring many possibilities for using AI
- Wisdom about the pitfalls of using AI

Course benefits

- Create a practical plan to take forward AI in your organisation
- Develop skills and confidence to spark discussions about using AI
- Improve effectiveness in understanding and using data
- Understand the core AI and statistical terms
- Understand and plan for AI-related risks
- Learn in a flexible, self-paced environment from your own personal development plan
- Gain expert insights with direct access to the tutor.

Fees

Individual course: £100 + VAT

Multi-licence arrangements are available to enterprises. To discuss training packages to suit your organisation contact us at:

education@aigovernance.co.uk or call **+44 (0)7858 908046**

About Sue Turner OBE

Sue Turner is dedicated to using her expertise in AI and data governance and ethics to inspire organisations to use AI with wisdom and integrity.

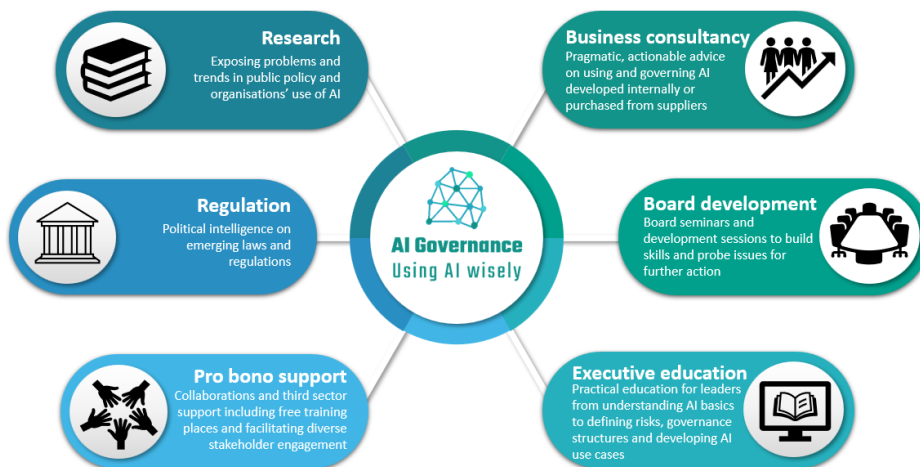
Sue is one of the first 14 people globally to be accredited in the Foundations of Independent Audit of AI Systems. With both a Law degree and an MSc in Artificial Intelligence and Data Science, she established AI Governance Limited to advise businesses and policy makers on pragmatic AI, data ethics and governance issues and making a positive societal impact.

She is a Non Executive Director for a waste management company and for a financial services mutual. Her career spans entrepreneurial private businesses and not-for-profit organisations where she has led significant organisational growth and collaborated to shift power to help people improve their prospects. She was awarded the OBE in 2021 for Services to Social Justice.



ABOUT AI GOVERNANCE LIMITED

AI Governance Limited is a purpose-driven consultancy formed in 2020 to inspire organisations to use AI with wisdom and integrity.



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Full information is available at www.aigovernance.co.uk